



**PARTNERSHIP PROJECTS:  
2023 OVERVIEW & 2024/2025 GOALS**



- **501(c)3 Nonprofit Organization | Founded 2014**
- **Mission:** Support Public Art & Local Arts Community
- **Active Volunteer Board of Directors**
  - Contracted Support Team (*Curator, Accounting, Etc.*)
  - 2024/2025 Goal: Hire Part-Time Executive Director



**2-Day Grand Forks Art Festival**  
150+ Vendors | 35,000+ Attendees



**Arts Across the Prairie:**  
*Placemaking in Rural ND*



**Weekly Newsletter to 4,000+**  
*Events by Artists, Groups, & PAC*



# PROJECT 1

# Special Project: Registry & Art Awareness Campaign

## Purpose

- **Part 1: Registry** – Document & Photograph 165+ Public Art Works
- **Part 2: Awareness Campaign** – Promote the Registry
- **Overall Goal:** Celebrate & Build a Strong Local Public Arts Presence

## One-Time Funding

- Up to \$15,000 for Registry - COMPLETE
- Up to \$35,000 for Awareness Campaign
- Funds provided by reimbursement request





# Public Art Registry (Part 1)

Research, Documentation, &  
Photography of 165+ Artworks

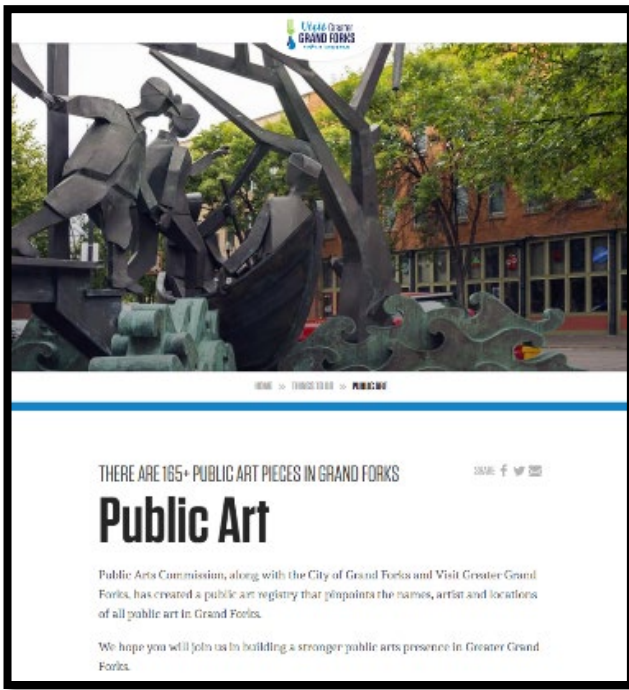
## Contracted:

- Artist Greg Vettel
- Sky Scopes

## Partnered with:

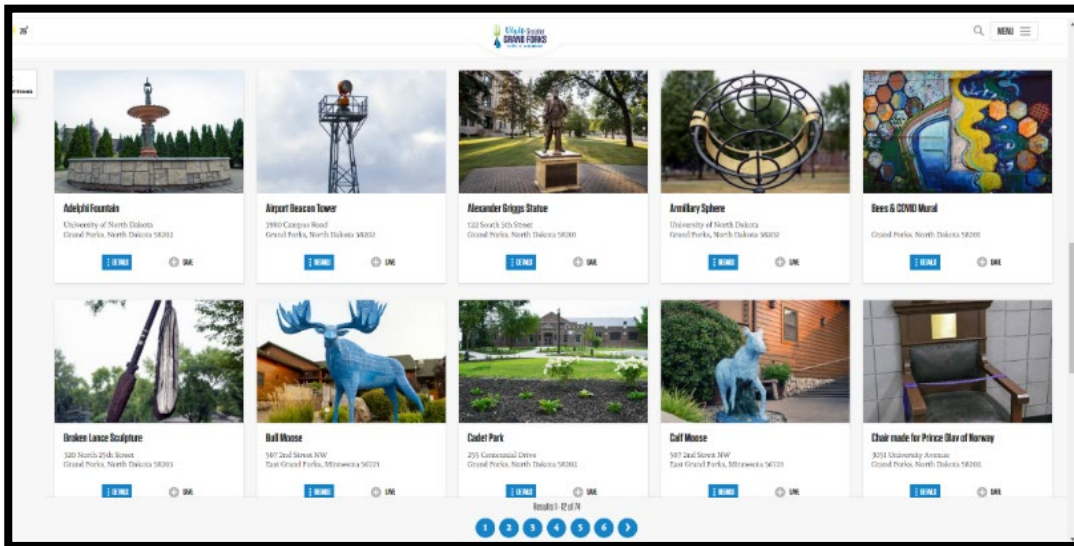
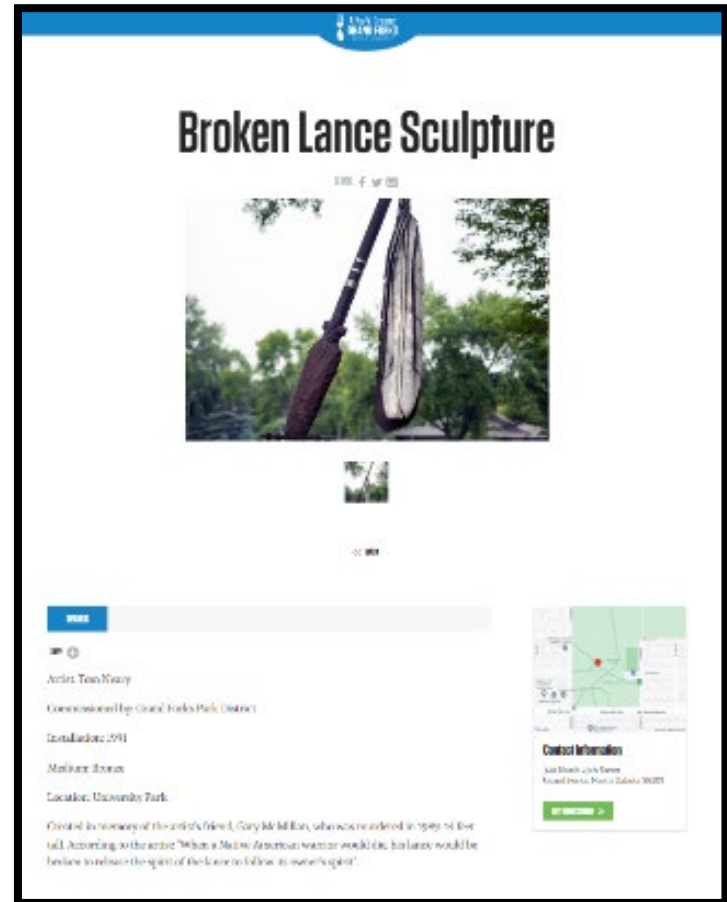
- Smithsonian Museum Art Collections
- UND Art Collections
- Visit Greater Grand Forks





# Public Art Registry on VisitGrandForks.com

<https://www.visitgrandforks.com/things-to-do/public-art/>







# Art Awareness Campaign (Part 2)

## 2023 OVERVIEW

- Contracted Local Agency: GRAND Magazine/BBI
- Promotion of Registry: 2024 VGGF Visitor's Guide



## 2024 Visitor Guide

**ART ON A GRAND SCALE:**  
 Made of recycled metal and concrete, this six-foot tall "big head" planter first arrived at the Visitors Center nearly a decade ago. It was originally repainted in 2016. As typically happens to all of us sooner or later, this grande dame was due for a little facelift. To read all about the painting and remain behind our beautiful "Amber Waves of Grain", scan the QR code: [www.visitgrandforks.com/blog](http://www.visitgrandforks.com/blog)

View all of our latest blogs while visiting this page as well!

**GRAND ART**  
 CONNECTING COMMUNITY & ART

Here in Forks, we like our art on a grand scale! Scattered about town as a wide variety of increasingly eclectic works, they represent the region's diverse background and history. This QR code will lead you to a public art directory compiled in partnership with the local Public Arts Commission. It includes background information on each place and where to find them. Sharing your cool selfies with us is definitely encouraged!



# 2024 GOALS

## Creation of Campaign Materials:

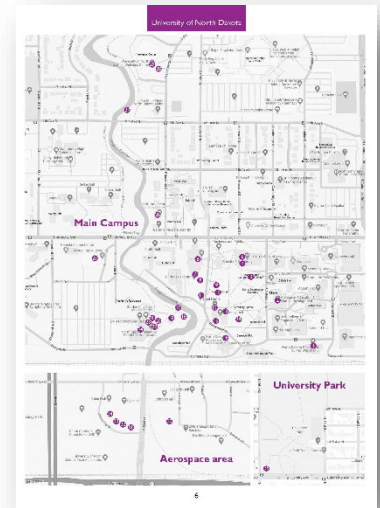
- Flyers, Ads, Map
- Booklet Directory – Registry & Organizations

## Marketing/Promotion:

- Free & Paid Advertising Services
- Kick-off Campaign at ArtFest (June)

## Expanded Public Arts Online:

- New Visit GGF website - Fall 2024  
(Future Project – Artist & Art Organization Directory)



# PROJECT 2

# Public Art Events & Art Galleries

## Purpose

- *To Expose the Public to Art*
- *Mayor's Choice, Public Art Galleries, Opening Events, Temporary/Permanent Art in Public Spaces*

## Funding

- *Up to \$25,000 Annually*
- *Funds provided by reimbursement request*







## Public Art Events & Galleries

# 2023 OVERVIEW

### Award Winners

- Selected by Mayor
- 3-Month+ Exhibition & \$250 Award Check
- Mayor/City Selects Art to Purchase

### Mayor's Choice Exhibitions

- **Spring (March 21 @ City Hall)**
  - River Forks Watercolor Society & North Star Quilter's Guild
  - Music by Grand Forks Symphony String Quartet
- **Summer (July 13 @ UND Collections Art Gallery in Empire Arts)**
  - Artist Senta Grzadzielewski Exhibition
  - Catered by Ely's Ivy and Empire Arts Center
- **Fall (Nov. 1 @ City Hall)**
  - Muddy Water Clay Center - Faces and Masks Exhibition
  - Food Art display by Something Sweet





## Public Art Events & Galleries

# 2023 OVERVIEW

### **Alerus Center Hallway Art Gallery** (*Emerging Artists*)

- January - June 2023: Beth Spencer Digital Photography
- July – Dec. 2023: "Flowers Through the Eyes of Warhol" by UND Print Club
- Repair/maintenance of damaged art

### **Altru South Building Hallway Art Gallery** (*Healing Art*)

- Repair/maintenance of damaged art

### **Art In City Buildings**

- Purchased 11 art works for city-owned buildings



# Public Art Events & Galleries

## 2024/2025 GOALS

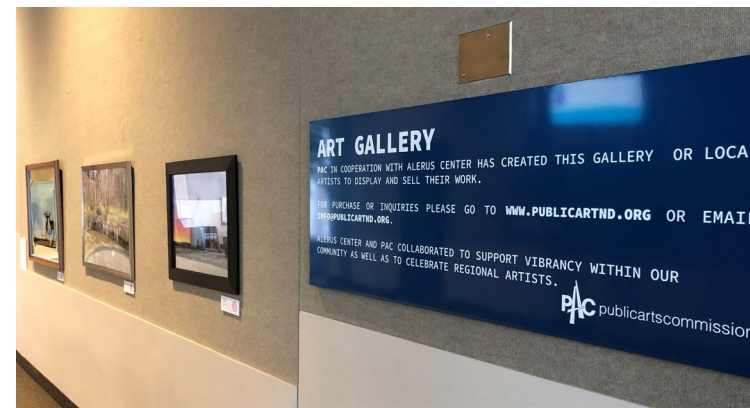
- 2-3 Mayor's Choice Exhibitions
- 2 Alerus Center Art Gallery Exhibits (*Emerging Artists*)

### Other Exhibitions / Events Planned for 2024:

- April 4 – May 12 @ Arts for Vets Studio
  - Wild Things Exhibition
  - Collaboration with Arts for Vets & ND Museum of Art
- October Chamber Business After Hours - Public Art Event
  - Free for artists to showcase/sell art to businesses
  - Goal – promote/connect local artists with businesses

### Other Goals for 2024/2025:

- Explore opportunities to promote artists and public art
- Maintain art galleries in city buildings & public spaces
- Purchase more artwork for public buildings





# PROJECT 3

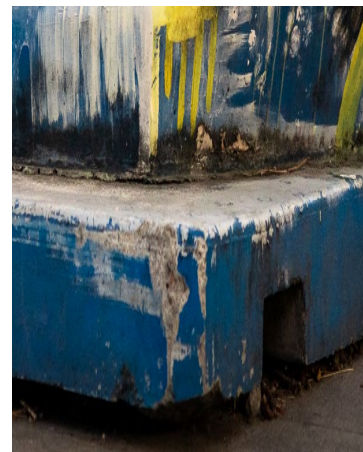
# Capital Infrastructure, Maintenance & Signage

## Purpose

- *Support Capital Infrastructure - new & relocated public art*
- *Maintenance/Repair of Public Art*
- *Creation of Signage*

## Funding

- *Up to \$35,000 Annually*
- *Funds provided by reimbursement request*





# Infrastructure, Maintenance & Signage

## 2023 OVERVIEW

### **Loon Park** (*Pocket park next to Ely's Ivy*)

- Repaired/renovated the supporting base of loon art sculpture

### **Pillsbury Park – Temporary Sculpture Garden**

*(Undeveloped land next to Urban Stampede)*

- Design Team: PAC, Public Works, DDA, and Community Dev.
- Contracted artist Adam Kemp for consulting services for park
- Commissioned local artist MJ Haji-Sheikh to create sculpture



### **Northern Rose Public Art Sculpture**

- ADA accessible sidewalks and seating

### **Arbor Park / University Park**

- Transferred City's arbor tree art sculpture to University Park
- Structural support, sculpture bases, and landscaping installed
- MOU established & sculpture added to PAC's insurance





# Infrastructure, Maintenance & Signage

## 2024/2025 GOALS

### Pillsbury Park – Temporary Sculpture Garden

- Continue to develop park with committee
- Install art sculptures
- Add park signage
  - Communicate the purpose and temporary status
  - Braille signage - ND Council on the Arts Grant

### Cleaning / Repair of City-Owned Public Art Structures

- Approve list of identified artwork with City
- Contract local artist to clean/ repair

### Possible Future Projects (in Discussion with City):

- **Street Roundabouts** – Commission art sculpture
- **City Hall Wayfinding Signage** - Images from registry







# THANK YOU

## FOR YOUR SUPPORT

### BOARD OF DIRECTORS

- **Curt Kreun**, Chair (State Senator, Community Member)
- **Jill Nelson**, Vice Chair (Grand Forks Park District)
- **Ann Brown**, Secretary (Art Collector)
- **Sadie Gilbraith**, Treasurer (Accountant)
- **Kathy Armacost** (UND First Lady, Collector)
- **Sally Miskavige** (Collector, TAG, Business Owner)
- **John Nelson** (Musician, Performer)
- **Alex Reichert** (Collector, Attorney)
- **Dean Opp** (Retired Performing Arts Teacher)

### Public Arts Commission

PublicArtND.org

info@publicartnd.org

### SUPPORT TEAM

- **Vickie Arndt** (Curator & Artist)
- **Sophie Ramlo** (Social Media & UND Student)
- **Marla DeFoe** (Admin Support & Marketing)
- **Nichole Deneseus** (Accounting & Grants)

### Special Thanks To:

*Local Artists, Art Organizations, and Art Supporters that bring vibrancy to our community*

### Photo Credits:

UND Art Collections, Visit GGF,  
Grand Forks Herald, City of Grand Forks